



## VEHICLE SPONSORSHIP APPLICATION

Thank you for your interest in our vehicle sponsorship program! Please complete the form below for vehicle sponsorship consideration. Please be as detailed as possible in your application and include relevant vehicle rendering or pictures. All requests for product(s) and sponsorship support will be carefully reviewed. The more detail you are able to provide, the better decision we will be able to make regarding your specific project. **Please note:** *CbW'h jg'Zcfa jg'Vta d'YhYX' UbX'gi Va jthYX, our review process will begin.*

Please email your application and files to: [info@keendesignusa.com](mailto:info@keendesignusa.com)

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Position in Company (title): \_\_\_\_\_

### VEHICLE

Vehicle Owner: \_\_\_\_\_ Phone number: \_\_\_\_\_

Project Name (if applicable): \_\_\_\_\_ Purpose of Installation: \_\_\_\_\_

Year: \_\_\_\_\_ Make: \_\_\_\_\_ Model: \_\_\_\_\_ Color: \_\_\_\_\_

Engine: \_\_\_\_\_ Shipping: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Project Completion (date): \_\_\_\_\_ Today's Date: \_\_\_\_\_

### SOCIAL HANDLES

*I/We will be sharing quality photos and details about the sponsorship/product/brand weekly on social media sites, tagging our sponsors, and using the appropriate hashtags to spread brand awareness and generate likes/engagements.*

Facebook: \_\_\_\_\_ Audience Size: \_\_\_\_\_ Post Quantity: \_\_\_\_\_

Instagram: \_\_\_\_\_ Audience Size: \_\_\_\_\_ Post Quantity: \_\_\_\_\_

Twitter Name: \_\_\_\_\_ Audience Size: \_\_\_\_\_ Post Quantity: \_\_\_\_\_

Website Name: \_\_\_\_\_ Audience Size: \_\_\_\_\_ Post Quantity: \_\_\_\_\_



Product(s) being Requested

Please specify which products you are interested in:

Qty: \_\_\_\_\_ Part #: \_\_\_\_\_ Description: \_\_\_\_\_

Qty: \_\_\_\_\_ Part #: \_\_\_\_\_ Description: \_\_\_\_\_

Qty: \_\_\_\_\_ Part #: \_\_\_\_\_ Description: \_\_\_\_\_

Qty: \_\_\_\_\_ Part #: \_\_\_\_\_ Description: \_\_\_\_\_

Other **Sponsors Involved** (Required)

Product Company

Product Company

Product Company

*Please indicate your commitments - only those that you are authorized to make - to support our programs **regarding this vehicle project**:*

Vehicle Display/**Events (if applicable)**

*I/We will be racing/showing/participating/displaying this vehicle in the following location(s) or events in the next year:*

**SEMA Show:** Booth Number: \_\_\_\_\_ Feature Vehicle Location: \_\_\_\_\_

Company Displaying Vehicle: \_\_\_\_\_

Event: \_\_\_\_\_ Date: \_\_\_\_\_ Location: \_\_\_\_\_

Event: \_\_\_\_\_ Date: \_\_\_\_\_ Location: \_\_\_\_\_

Event: \_\_\_\_\_ Date: \_\_\_\_\_ Location: \_\_\_\_\_

Event: \_\_\_\_\_ Date: \_\_\_\_\_ Location: \_\_\_\_\_

Event: \_\_\_\_\_ Date: \_\_\_\_\_ Location: \_\_\_\_\_

Event: \_\_\_\_\_ Date: \_\_\_\_\_ Location: \_\_\_\_\_

**Minimum of three events per calendar year. Attach full schedule if necessary.**



**KEENDESIGN USA**  
2535 Anselmo Dr  
Corona, CA 92879  
Tel: 951.493.4455  
info@keendesignusa.com

**KEENDESIGN USA REQUIREMENTS  
UPON APPROVAL**

**Term:**

If you are selected for sponsorship, this sponsorship agreement shall be effective for a period of 12 months commencing \_\_\_\_\_ and concluding on \_\_\_\_\_ unless earlier terminated by a written agreement of Sponsoree and DESIGN INFINI dba KEENDESIGN USA signed. Sponsoree will install the wheels on the sponsored vehicle as stated in Customer Information Form immediately after the wheels are delivered. Sponsoree must keep the wheels on his/her vehicle during the sponsorship agreement period. In case of earlier termination, Sponsoree must return the wheels in first line condition to DESIGN INFINI.

**Requirements:**

In exchange for product sponsorship, Design Infiniti dba KEENDESIGN USA requires the following:

1. A minimum of 4 high resolution photographs or slides to be provided to Design Infiniti for its use in advertising or referrals after the wheels are mounted. (Please fill out attached release form.)
2. KEENDESIGN USA brand decals to be placed on the vehicle in prominent locations.
  - Front and/or rear windshield banner (AND)
  - Two on the side (ex: door or fender).
3. Reserve one day (or more as necessary) every quarter for a photograph and video session (indoor and outdoor). The date will be announced and appointment will be mutually made by Sponsoree and KEENDESIGN USA.
4. Display of product literature (catalogs, postcards, etc.) when appropriate at events (car shows, racing events, etc.).
5. Sponsoree must keep a good contact (minimum once per month) with Design Infiniti from the date of sponsorship awarded to update Design Infiniti with any upcoming event, publication and other exposures.
6. Weekly social media posts including images of the vehicle with KEENDESIGN USA accompanied by the tag #keendesign and @keen.design
7. Opportunity to be selected for SEMA booth vehicle in Las Vegas, NV.

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**FAILURE TO SATISFY ANY PART IN THIS AGREEMENT WILL RESULT IN IMMEDIATE COLLECTION OF PRODUCT OR CHARGED WITH FULL RETAIL VALUE OF PRODUCT RECEIVED.**

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**Date:** \_\_\_\_\_

I and/or my company agree to adhere to the above.

**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Authorized Signature:**

\_\_\_\_\_

**KEENDESIGN USA Approval:**

\_\_\_\_\_



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## **AUTHORIZATION AND RELEASE**

In consideration for Design Infini, its subsidiaries, distributors, or affiliates (only in conjunction with Design Infini provided products) hereafter referred to as "Design Infini", providing Design Infini's wheels to the undersigned, the undersigned hereby agrees as follows:

1. Authorizations: Sponsoree authorizes Design Infini to use, at no cost, the sponsored vehicle image set forth below, for advertising or marketing activities of DESIGN INFINI as follows: (a) written testimonials or excerpts thereof, which are provided by Sponsoree or its employees, representatives and agents; (b) any photographs, slides, pictures, prints (or copies thereof) which are provided by Sponsoree. In addition, Sponsoree agrees and acknowledges that DESIGN INFINI may use Sponsoree's name as it appears in any of the items described in the preceding sentence. Sponsoree agrees that DESIGN INFINI may edit, alter, and or enhance, electronically or otherwise, any photographs or other materials provided to DESIGN INFINI. Sponsoree further agrees that DESIGN INFINI may use Sponsoree's name in connection with any advertising or marketing efforts of DESIGN INFINI in any manner not covered by the preceding sentence, which it makes available to DESIGN INFINI pursuant to this paragraph shall not infringe or violate any person's or party's rights, including, without limitation, any copyright, trademark, publicity or privacy rights.
2. Release:
  - Sponsoree hereby releases, discharges, and holds DESIGN INFINI harmless from any and all claims, counterclaims, action, cause of action, liabilities, demands, rights, damages, costs, expenses, and controversies if every kind and description whatsoever, whether known or unknown, and whether in law or in equity, arising as a result of DESIGN INFINI's use of testimonials, photographs or the like, or use of Sponsoree's name in accordance with the provisions the preceding paragraph.
  - DESIGN INFINI shall in no event be liable for direct, indirect, special, incidental, consequential, or penal damages. DESIGN INFINI shall in no event be liable for any damages to wheels and your vehicle caused by improper tire mounting, improper installation, accident, alteration, or loading beyond rated capacity.

**Sponsoree:**

\_\_\_\_\_  
Signature

**Name:** \_\_\_\_\_

**Date:** \_\_\_\_\_



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**SPONSOREE INFORMATION FORM  
UPON APPROVAL**

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Driver Name: \_\_\_\_\_

Other Contact(s):

Tel:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Address:

\_\_\_\_\_  
\_\_\_\_\_

Phone:

\_\_\_\_\_

Fax:

\_\_\_\_\_

Cellular:

\_\_\_\_\_

Pager:

\_\_\_\_\_

Email:

\_\_\_\_\_

**Your Vehicle Information:**

Make:

\_\_\_\_\_

Model:

\_\_\_\_\_

Year:

\_\_\_\_\_

**Attach:**

\_\_\_\_\_ Driver's License or Other Identification Copy

\_\_\_\_\_ Proposal for Sponsorship;

**For Design Infini 's use:**

Date Received:

\_\_\_\_\_

Reviewed By:

\_\_\_\_\_

Approved By:

\_\_\_\_\_